Information exchange in multilingual and multicultural virtual communities

Anett Kralisch
Institute of Information Systems
Humboldt-University Berlin, Germany
kralisch@wiwi.hu-berlin.de

Abstract

This paper is part of a larger research project that aims to investigate the impact of culture and language on the flow of information within an international virtual community, and to examine the role of website design in encouraging this exchange. Logfile-based network analysis is suggested and discussed as a complementary method for assessing the required information.